Genetic literacy poor in primary care

Despite early predictions of huge public demand for direct-to-consumer genetic testing, it's safe to say personal genetic data isn't clogging the postal system in quantities large enough to predispose mail carriers to back pain. Still, many health experts suggest that genetics remains poised to play a larger role in day-to-day medicine. While that may sound encouraging to companies that make genetic tests, it's likely less so for family physicians with poor genetic literacy.

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