

Are GMO labels a scarlet letter?

Proposition 37 could make California the first state in the country to require labels on foods made with genetically-modified ingredients. It's shaping up to be one of the most contentious — and certainly the most expensive — battles on the state's November ballot.

On one side are organic food groups that have spent about \$3 million in support of the labeling law. On the other are biotech firms like Monsanto, and food giants like Pepsi, Sara Lee, and General Mills, which have contributed upwards of \$28 million to try and keep GMO labels off food packages.

View the original article here: Are GMO labels a scarlet letter?