

Anti-Prop 37 ads from Monsanto and others seem to be working

Recent campaign finance filings from the California Secretary of State show that the No on 37 campaign has raised more than \$35 million in its campaign against the initiative, the supporters of which had raised only about one seventh of that amount.

Top contributors supporting the effort to defeat the initiative include Monsanto – who has given the most, more than \$7.1 million – Dupont, BASF, Dow Agrosiences, Bayer Cropscience, Syngenta Corp., Pepsi, Coca-Cola, Nestle and ConAgra Foods. Those millions are fueling the aggressive anti-Proposition 37 campaign, which over the last few months has flooded the airwaves and mailboxes with attack ads.

Those ads appear to be working. On Tuesday, the California Business Roundtable and Pepperdine University School of Public Policy released the latest results of their bimonthly initiative survey series. The surveys show Proposition 37 dropping another nine points in the polls, with voters in favor at 39.1 percent and those against it, 50.5 percent. “It seems voters have been influenced by both the no campaign and a barrage of negative editorials,” said California Business Roundtable President Rob Lapsley.

The last survey, released Oct. 11, had shown a 19-percent drop in support for Proposition 37.

View the original article here: [Battle over Proposition 37 continues into final days of fall campaign](#)