

## GMO prop drops in poll as spending against soars

As food and biotechnology giants spend millions of dollars battling Proposition 37, support for the mandatory genetically modified food measure is sinking. [[California Watch](#)] An October 25 poll by the Los Angeles Times and the USC Dornsife College of Letters, Arts and Sciences revealed that 44 percent of California voters supported the food labeling measure, a 17 percent decline from September.

**View the original article here: [GMO prop drops in poll as spending against soars](#)**