

Cheerios anti-GM attacks demonstrate a need for food transparency

In yet another social media campaign that turned into a “Be Careful What You Wish For” episode, anti-GMO campaigners have hijacked General Mills’ [Cheerios Facebook page](#). What was supposed to be a warm-and-fuzzy page dedicated with childhood odes to Cheerios has turned into an anti-GMO (genetically modified organism) rant.

View the original article here: [General Mills’ Cheerios Facebook Page Morphs into an Anti-GMO Campaign](#)