

“We’re not backing down,” says Pamm Larry, who led the charge to get Prop 37 on the ballot

One of the pro-37 campaigners [was] none other than Pamm Larry, the now internationally known grandmother from Chico who initiated and led the successful grassroots charge to get Prop. 37 on the ballot.

“Even though it appears that we may have lost at the polls, the fact that they [Monsanto, etc.] spent so much money and were so devious and unethical in their tactics, and that the margin was so small, says a lot to me,” Larry said during a recent interview.

“I believe, at the end of the day, truth always prevails, and we’re not going to be quiet about this. We’re not backing down. We’re not going away,” said Larry.

View the original article here: [Taking it nationwide: Failed Proposition 37 grows food movement beyond California’s borders](#)