## GMO labeling campaign promises return in 2014

## The following is an excerpt.

The failed California Right to Know campaign says it will be back in 2014 with another ballot initiative for labeling genetically engineered foods. It lost last November when a majority of California voters opposed Proposition 37.

In an email to its supporters and members, the six-member steering committee blamed their loss on being outspent by their opponents by a 6-to-1 margin

View the original article here: GMO Labeling Campaign Promises To Be Back in 2014