

The ethics of reviving species

The following is an excerpt.

Stewart Brand, long-time environmentalist turned techno-enthusiast, shares a knack for publicity with George Church, the personal genomics and synthetic biology champion, and Robert Lanza, the cloning expert. In this effort, they are combining to both build and ride a wave of attention. It bears watching. And those of us who disagree with the vision of an entirely artificial environment filled with simulacra of species should not let it go unchallenged.

View the original article here: [Cloning All Over Again: Reviving the Idea of Re-creating Species](#)