

Tesco poultry feed decision 'misleading consumers', say campaigners

The following is an excerpt.

Tesco is “misleading” consumers over its scrapping of a pledge to only rear poultry on soya feed that’s free of genetic modification (GM), say campaigners.

Anti-GM groups argue that the firm’s reason for the move – that there is not enough GM-free soya feed on the global market – is simply untrue.

Furthermore, because meat reared on GM feed does not need to be labelled as such, they say consumers are deprived the opportunity to make informed decisions.

Read the full article here: [Tesco poultry feed decision 'misleading consumers', say campaigners](#)