

## Americans still wary of 'greenwashing', including organic labels: Harris Poll

*The following is an excerpt.*

Concern for the environment may be increasing among Americans, but suspicion of corporate 'greenwashing' may be slowing their willingness to pay extra for 'green' products, including organic, suggests a new survey of 2,276 adults.

**View the original article here: [Americans still wary of 'greenwashing', including organic labels: Harris Poll](#)**