

Ben & Jerry's won't include GE ingredients by end of year

The following is an edited excerpt.

Ben & Jerry's, the affable ice cream-making duo turned global brand from Vermont, has always mixed ice cream with politics. The company has renamed flavors in support of gay marriage and created a giant Baked Alaska in protest of Arctic drilling.

Now, Ben & Jerry's is in the process of removing GE ingredients entirely from its products, the company announced on its website. According to the company, the ice cream sold in Canada and the US is currently about 80 percent non-GMO; in Europe, it's 100 percent. The goal is to have GMO ingredients completely phased out by the end of the year. The transition will take at least that long because of the wide range of flavors and ingredients involved.

Read the original article in its entirety here: [Ben & Jerry's ingredients won't include GMOs, company says](#)