

Labeling GM foods would pose monstrous hurdles

The following is an edited excerpt.

Consumers have a right to be able to trust and rely on what's being communicated; even so, they have a latent distrust of labeling, wary of sins of commission and omission.

The controversy over labeling of GMOs has caused some food companies to seek an advantage through labeling that claims that the product contains no GMOs[...] But there are a multitude of "stealth" GMO ingredients and a company had better be able to defend its GMO-free product claims. Intentional untruthfulness is an ethical issue, unintentional untruthfulness is a competence issue, and a company can be judged as harshly for the one as for the other.

Read the full story here: [OMG! GMOs are a challenge to packaging](#)

Additional Resources:

- "[Former FDA official on GMO labeling: 'Science doesn't always win'](#)," FoodNavigator-USA.com
- "[Seeking Food Ingredients That Aren't Gene-Altered](#)," New York Times
- "[Connecticut will label GMOs if you do too](#)," Grist