

Pepsi will no longer label Naked Juices 'all natural' after settling lawsuit

PepsiCo Inc. says it will no longer label its Naked juices 'all natural', after a lawsuit complained that the drinks contain ingredients that don't fit that bill. The company, based in Purchase, N.Y., is also paying \$9 million to settle the lawsuit.

In an emailed statement, the company said it uses 'an added boost of vitamins' in some of the drinks. But the lawsuit filed against the company noted that the vitamins are actually synthetic ingredients, including a fiber made by Archer Daniels Midland.

PepsiCo did not respond when asked whether those synthetic fibers are in fact included in the juices.

Read the full, original story here: [PepsiCo will no longer label Naked Juices 'all natural' after settling \\$9 million lawsuit over its ingredients](#)