

Nobel laureate: Personalized medicine is already here

Professor Aaron Ciechanover, a faculty member of the Ruth and Bruce Faculty of Medicine and Nobel Laureate in Chemistry (2004), is convinced that personalized medicine will be the next major revolution in the medical world – and will change the way medicine treats diseases.

“Medicine today knows how to cure mice from cancer, but the same treatment doesn’t always work well on humans, since each person responds differently to a given drug. For example, we give the same treatment to all breast cancer patients, and are surprised when some of them are cured while others die. The reasons for these differences are because we are not well equipped with the right eyeglasses, and therefore, we fall into making false generalizations.”

Read the full, original story here: [Nobel Laureate Professor Aaron Ciechanover : Personalized Medicine Is Already Here, And It Is Complex](#)