

## What's in a GMO label?

One might assume that defeat at the ballot box would be a real setback for a policy idea. But in the case of labeling of GM (genetically modified) food that assumption would be wrong.

California's Proposition 37 (Prop 37), which proposed mandatory labeling of GMOs, was defeated in November 2012. Despite this, Prop 37 appears to have a legislative and political legacy. This legacy reflects a history of long-standing, well-coordinated and well-funded campaign against genetically modified food. Since January 2013, more than two dozen states have introduced bills into their legislature that would enact labeling for genetically modified foods. While some may think that labeling GMO foods will result in more transparency, the opposite is actually the case.

It's not as straightforward as slapping a label on a can and calling it a day.

Read the full, original story here: ["Whats in a GMO Label?"](#)