

Anti-GMO groups target food retailers in fight against GM salmon

Consumer and environmental activists, facing likely defeat in their bid to block government approval of the first genetically engineered salmon, are trying a different tack to keep the fish off America's dinner plates: Getting retailers not to sell it.

And they're making headway.

Some of the nation's most recognizable chains — including Whole Foods, Trader Joe's and Target — have agreed in recent months to steer clear of the fish. A spokeswoman for Safeway, the nation's second-largest grocery chain, said the chain doesn't have "any plans to carry GE salmon." Activists are pressing Kroger, the country's largest grocer, to make a similar commitment.

Read the full, original story here: ["A new method against genetically modified salmon: Get retailers to refuse to sell it"](#)

Additional Resources:

- ["Obama's Science Commitment, FDA Face Ethics Scrutiny in Wake of GMO Salmon Fiasco,"](#) Forbes
- ["Something Smells Fishy — Overcoming Misconceptions about GMO's,"](#) More Brain Points
- ["White House Reverses Itself, Lifts Political Block on FDA Approval of GM Salmon,"](#) Forbes