

## Ancestry and bitter tastes

I do love me some sprouts! Greens, bitters, strong flavors of all sorts. I've always been like this. Some of this is surely environment. My family comes from a part of South Asia known for its love of bracing and bold sensation. But perhaps I was born this way? There's a fair amount of evidence that taste has a substantial genetic component.

But there's heritability, and then there's genes. We know that perception in some ways is heritable, but what is perhaps more interesting is if you can peg a specific genomic location to it. Then the evolutionary story becomes all the richer.

**Read the full, original story here: [The color of life as a coincidence](#)**