

Fruit growers warn GM Arctic Apple could damage fruit's image, hurt sales

When he started work on the genetically modified Arctic Apple fifteen years ago, President and Founder of Okanagan Specialty Fruits, Neal Carter, did not anticipate controversy. As the non-browning Arctic Apple gets closer to federal approval, however, activist groups both in the US and Canada have strengthened their efforts to have it banned, saying that it's a "profane creation of perverted science."

The British Columbia Fruit Growers Association claims that "even considering the apple was unalterably damaging its business." Similarly, the US Apple Association is concerned that the GM apple is a risk to its market image. Carter, a veteran apple grower, believes that his opponents in the industry are simply scared of "anything that's going to compete with their outdated methods." In response to the impending approval, two well-known anti-GMO groups, Society for a GE-Free British Columbia and the Canadian Biotechnology Action Network, have launched a speaking tour in opposition to the GM apple.

Read the full, original story here: [International fruit growers up in arms over Canadian-designed GM apple that cannot brown](#)