

Monsanto is more than just GMOs

Monsanto makes money selling genetically modified seeds.

Though once a broader-scale chemicals company, Monsanto's seeds and genomics business accounted for over 70% of the company's gross profit realized in 2013. Products and tools related to Monsanto's Ag Productivity business, however, are growing much faster than the existing seed business. If the prevailing trends continue, Monsanto may undergo another transformation in its identity in the next 5-10 years.

While Monsanto is best known (and heavily criticized) for engineered seeds, the company's broader mission has been to provide agricultural products and services that support farmers. In essence, Monsanto's mission since the 1980s has been "agricultural productivity."

Separating out seeds and genomics from the broader agricultural productivity category is in itself a bit misleading, as any Monsanto proponents would argue that the entire purpose of providing farmers with genetically engineered seed products is to increase agricultural productivity.

Read the full, original article: [Monsanto Company Is More Than Just GMOs](#)