

Junk food lobby brings bag of dirty tricks to New Hampshire GMO labeling fight

In secret [documents](#) that I [uncovered](#) in November, the Grocery Manufacturers Association (aka food industry lobbyists) laid out its five-point plan for opposing the labeling of foods containing genetically-modified organisms or GMOs.

First on the list: “To oppose all state efforts that would impose mandatory labels,” including state legislation. With more than [20 states having introduced state bills](#) to require GMO labeling, the junk food lobby has its work cut out for it. But they’ve wasted no time as the 2014 legislative session gets underway, starting with targeting the New Hampshire capital.

The bill to require GMO labeling in New Hampshire was first introduced last summer, but was sidelined to a subcommittee for “study” and is now back on track. Groups opposed to the measure include local lobbyists such as the New Hampshire Grocers Association, but also several national players such as Monsanto, the Biotechnology Industry Organization, and of course, the Grocery Manufacturers Association. That explains the shady tactics starting to emerge.

Read the full, original article: [Junk Food Lobby Brings Its Bag of Dirty Tricks to New Hampshire to Fight GMO Labeling](#)