

Saying “not really” to Chipotle’s “no” to GMOs

From Dr. Robert T. Fraley, Executive Vice President and Chief Technology Officer, Monsanto:

I’m glad that Chipotle’s CEO, Steve Ells, has taken the time to [explain](#) his company’s position on agriculture and GMOs. As I’ve said before, [the future of agriculture requires dialogue](#).

In fact, I wish my company, and our industry, had joined these kinds of conversations more actively a long time ago. If we had, perhaps some of the kinds of concerns and misinformation Mr. Ells expresses in his piece might not have gained such currency. And perhaps the expression of those concerns wouldn’t pack quite the marketing punch that Mr. Ells likely hopes for them.

Read the full, original article: [Saying ‘Not Really’ to Chipotle’s ‘No’ to GMOs](#)