It's not easy going 'non-GMO,' say US food companies

U.S. food companies are rushing to offer consumers thousands of products free of genetically modified ingredients but are finding the effort costly and cumbersome in a landscape dominated by the controversial biotech crops.

The hurdles are so high that the growing "GMO-free" trend could result in a price spike for consumers, industry experts say. Eighteen years after GMO crops were introduced to help farmers fight weeds and bugs, they are so pervasive in the supply chain that securing large and reliable supplies of non-GMO ingredients is nearly impossible in some cases.

Read the full original article: U.S. food companies find going 'non-GMO' no easy feat