

Ben & Jerry unveils non-GMO flavors

Ben & Jerry's is known for its unconventional ice cream flavors, but now it's attempting to reshape the way we eat the frozen treat. The Vermont-based brand has introduced four new flavors, and each one has all the elements of an ice cream sundae.

The pints are also the brand's first line of ice creams to be 100% fair-trade certified and made with non-GMO sourced ingredients.

Read the full original article: [Ben & Jerry's releases four new 'core' flavors for an all-in-one sundae](#)