

How did Monsanto become the 'evil face' of GMOs?

Over the past decade, Monsanto has become a pop cultural bogeyman, the face of corporate evil. The company and its genetically modified organism (GMO) seeds have been the subject of muckraking documentaries ("Forks Over Knives" and "GMO OMG"), global protests, and assaults by everybody from environmental activists to "The Colbert Report."

How did this happen? How did Monsanto go from the future of American innovation to a late-night punchline? Critics point to their role in GMOs, creating " Frankenfood," but Monsanto is not the only company that produces genetically modified organisms. And though it has a bad environmental record, so do lots of companies.

The answer, of course, is complicated but numerous experts point to a fuse: the bungled launch of GMO seeds in Europe in the late '90s that progressed into a vicious war of disinformation that shows little sign of abating.

Read the full original article: [Why Does Everyone Hate Monsanto?](#)