## Health data boom heralds new era of personalized medicine

We are moving from a world where we treat illnesses to one where we predict and prevent them, advised by mobile doctors in our pockets.

This new era of medicine is being driven by an explosion in health-related data from a growing range of public and private sources, analysed by increasingly powerful number-crunching computers.

And now that sequencing human genomes is getting faster and cheaper, the days of truly personalised healthcare are drawing closer.

Combining public health records with all the new sources of health data generated by wearable devices, wi-fi enabled scales, smartphones and low-cost diagnostic kit, could provide a far more accurate picture of our health and the treatments we receive.

And the more hard evidence we have, the better the decisions we can make.

Read the full, original story: <u>Health data boom heralds new era of personalised medicine</u>