Sec of Ag: Technology offers alternative to mandatory GMO labeling

Tom Vilsack, the Secretary of Agriculture, told a House subcommittee his department is talking with the U.S. Food and Drug Administration (FDA) about ways technology could be used to provide consumers with new information about food products made from genetically modified (GM) products or ingredients.

One of his suggestions included asking consumers to use their smartphones to scan barcodes on a product to gain more information "without necessarily creating a label that might send the wrong message about the safety of the product."

Read the full, original article: Vilsack: Technology offers alternative to mandatory GMO labeling