

General Mills expresses support for agricultural biotechnology despite removing GMOs from Cheerios

General Mills recently released its 2014 Global Responsibility report in which it affirmed biotechnology as key to addressing feeding a growing population. In January, General Mills announced it would stop sourcing genetically modified corn starch and sugar cane for its original Cheerios, making them non-GMO. The latest report, however, reinforces the companies support in GM crops and their necessity in global agriculture production.

According to the report, one in eight people in the world today – or 870 million people worldwide – do not have enough to eat. By 2040, the world's population is projected to increase to nearly 9 billion people. "Global experts project that to meet the growing needs of an increasingly hungry world, we will need at least 50% more food, 45 percent more energy, and 30 percent more water," noted the report.

"Ensuring safe and effective food production, while conserving precious natural resources, is a long-standing commitment for General Mills. We believe biotechnology can help."

Read the full, original article: [General Mills expresses support for GMOs, biotechnology](#)