

GMO ban organizers in Jackson, Oregon now pushing for broader labeling measure

Many said our victory was impossible. They said the out-of-state chemical corporations would use their money to twist the truth and distort the vote. But this is a win for every one of you who dared to believe we could succeed. This is a win for those who took the time to research the threats of genetically engineered crops and for people who educated their family and friends about the measure. While I am moved by the strong support for the measure, I look forward to building bridges with those who did not support the measure. We may disagree on genetically engineered crops, but I hope we can work together to promote an agricultural community that can benefit from our new status as one of the few agricultural areas that will be protected from genetically engineered crops.

Over the coming month, we will also be working to gather signatures for the statewide ballot measure to label genetically engineered foods. A little break would be nice, but signatures are due by July 3, so our volunteers have already started collected them. Labeling genetically engineered foods gives consumers the right to know what's in their food, but it also gives family farmers the ability to distinguish our crops from large corporate growers raising genetically engineered crops. Labeling creates better-informed consumers who can find and purchase food grown by Oregon's family farmers. Of course the same interests that fought Measure 15-119 will oppose giving consumers or farmers the benefits of such information, but I'm hopeful Oregon voters will follow Jackson County's lead and reject the self-serving political rhetoric.

Read the full, original article: [Supporters moving forward with appreciation](#)