Products made by synthetic organisms enter comsumer households

Consumer products containing ingredients made using an advanced form of engineering known as synthetic biology are beginning to show up more often on grocery and department store shelves.

A liquid laundry detergent made by Ecover, a Belgian company that makes "green" household products including the Method line, contains an oil produced by algae whose genetic code was altered using synthetic biology. The algae's DNA sequence was changed in a lab, according to Tom Domen, the company's manager for long-term innovation.

That technology is synthetic biology, which involves the creation of biological systems intended for specific purposes. Synthetic biology, originally aimed at producing biofuels, has been around for about 20 years, but applications have only recently begun to emerge across several industries including cosmetics, flavorings and scents.

Read the full, original story: Companies Quietly Apply Biofuel Tools to Household Products