'Organic' label does not guarantee healthier or more sustainable food

Buying organic food is an exercise in personal virtue: You pay more to consume food that's healthier for you and less damaging to the environment because it's grown without artificial or toxic chemicals.

This powerful perception, based more on belief than facts, goes a long way toward explaining why demand for organic products has grown so much. Organic sales have more than tripled in the past decade, to more than \$30 billion a year, while sales of conventional food products have dawdled along at an annual growth rate of about 2 percent.

There's just one huge problem: Neither of the main assumptions driving the growth of organic farming are grounded in science. In fact, there is evidence that organic farms produce as much, or more, pollution than conventional farms and that organic products might actually contain more toxins than other foods.

Read the full, original article: 'Organic' Isn't Clean and It Isn't Toxin-Free