

## **‘Significant majority’ of consumers OK with GMOs, despite protests and scare tactics**

Despite all the protests, scare tactics, and outright misinformation about the safety of food products with GMO ingredients, a significant majority of U.S. consumers is underwhelmed by the issue. And they’re equally indifferent to the issue of requiring food labels to indicate the use of GMO ingredients.

A survey by the International Food Information Council (IFIC) found most consumers supporting the U.S. Food and Drug Administration’s current labeling policy for GMO-containing foods. Additionally, many said they would likely purchase biotech-produced foods to obtain certain benefits, such as nutrition.

For some 16 years, the survey has consistently shown that most respondents — when made aware of the agronomic and health advantages of food biotechnology — are receptive to the concept, and that accurate information about the technology is important in making informed choices about the foods they buy.

“Years of legislation, ballot measures, and mischaracterization of food biotechnology have not affected overall support of the FDA’s biotech labeling policy,” says IFIC President/CEO David Schmidt.

**Read the full, original article:** [Hoopla, scare tactics aside, public is accepting of GMOs](#)