

## Single standard needed for GMO labeling to serve consumers, not special interests

I have a big family—and between me, my kids, and my grandkids, we're spread out across America. We live in Florida, California, Illinois, North Carolina, and Texas. We're constantly traveling back and forth. As we visit each other, we're also preparing and sharing meals.

Should food labels look different everywhere we go? Of course not. Americans need easy to read and understand standards that reveal pertinent information, no matter where we buy our food.

Unfortunately, a step in the wrong direction was taken when Vermont became the first state in the country to demand special labeling on food packages that contain genetically modified ingredients. If other states decide to go down that path, now we're on the verge of a confusing and dysfunctional food-labeling system, with 50 sets of rules in our 50 states.

That's 49 too many.

Patchwork looks good on a quilt, but it doesn't make sense for a regulatory regime. When it comes to food labels, we should expect consistency across state lines. My grandchildren in Houston should be able to understand food labels when they go to my local grocery store near Tampa Bay.

Food labels should serve consumers, not ideological agendas and special interests. Let's keep labels simple, clear and understandable to all age groups and generations, regardless of where they shop for their food. We need a single standard that makes sense for everyone.

**Read the full, original article:** Mothers want a single, sensible food labeling standard