

## How anti-GMO groups twist food company stances on GMOs

When it comes to reporting the position of some of the world's biggest food companies on genetically engineered foods, Friends of the Earth, it seems, has been engaging in some pretty creative PR 'engineering' of its own.

Now asking a company a question, getting the answer and using this as the hook for a press release that supports your 'narrative' is standard practice in PR, but FOE's creative interpretation of some pretty innocuous company statements in order to keep the momentum going in its anti-GMO campaign takes this to a whole new level. Not content to quote the scores of companies that actually are, very publicly, opposed to genetically engineered foods, FOE is now on a mission to persuade us that even companies that are not opposed, or have not expressed a view, are in fact changing their minds (they just don't know it yet).

**Read the full, original article:** [So Häagen-Dazs 'says no to synbio'?](#)