Poll: 40% of Americans concerned about GMO in foods; majority favors labeling

A majority of Americans support labeling of genetically modified foods, whether they care about eating them or not. But fewer Americans say genetically modified ingredients are important to them when judging whether a food is healthy. About four in 10 said the presence of such ingredients was very or extremely important to them—on par with the share saying they consider the amount of protein in a food an important factor.

According to a December Associated Press-GfK poll, 66 percent of Americans favor requiring food manufacturers to put labels on products that contain genetically modified organisms, or foods grown from seeds engineered in labs. Only 7 percent are opposed to the idea, and 24 percent are neutral.

According to the AP-GfK poll, public support for labeling GMOs was bipartisan, with 71 percent of Democrats and 64 percent of Republicans favoring labeling. Even among conservative Republicans, more than six in 10 favor a labeling requirement.

Read full, original article: Poll: An appetite for labeling GMO foods