

More voices of farm moms needed in GMO conversation

U.S. farmers make up approximately 1.5 percent of the population. They are the most credible source of information about production details, the inputs used, and the challenges faced. However, they are not active in social media.

Of course, there are notable exceptions, one featured here today.

On the other hand there is [Moms Across America](#), a group of anti-farmer, anti-vaccination, anti-biotech affluent Californians that have a strong social media presence. They don't know about farms and farming, yet they write about how detrimental farming is, they certainly don't like the major seed companies, and they even promote false or [flimsy](#) data.

So Kansas farmer Mary Mertz reached out. Her heartfelt honesty is what is needed to build trust with the average consumer.

Farmers hold a huge amount of power in this discussion and are among the least likely to use it.

Read full, original blog: The Value of the Farmer's Voice