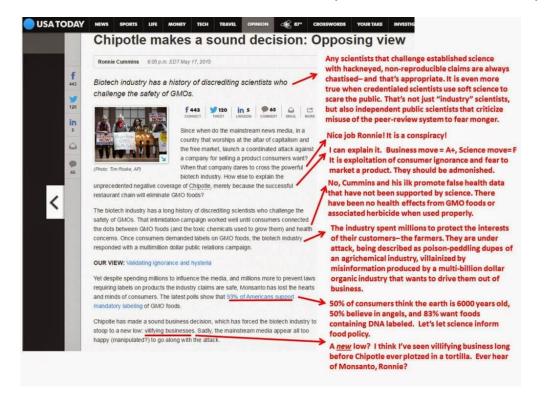
## Rebutting Organic Consumer Association's support of Chipotle GMO-free decision

It has been exciting watching the media place a blazing spotlight on Chipotle's decision to cash in on fear and ignorance. The company claiming its foundation of "integrity" makes a move to seize profit while ignoring facts, capitalizing on misinformation to capture market share. Heck, if you can't get them to eat your food because it is good, maybe you can get them to eat it because you can scare them away from everything else.

The media has been stellar in pointing out this most salient scientific FAIL.

However, USA Today published two opposing opinions, one critical of Chipotle, and the other... well it is Ronnie Cummins, Director of the Organic Consumers Association. You know the activist organization that wouldn't know science if it hit it in its ear candle.

So let's look at Cummin's claims, and add my science-based commentary (in red).



The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis. Read full, original post: <u>Analysis of Ronnie Cummin's Conspiratorial Rant</u>