Top Twitter influencers in GMO-organic debate

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.

We were very interested in seeing which professionals and brands were leading the online discussion, so we analysed over 760K tweets matching the following query: #GMO OR GMO OR "Genetically Modified Organism" OR GMOs OR NoGMO OR "Organic food" OR "Organic crops" OR Monsanto OR "Genetically Modified Crops" OR "Genetically Modified" OR "GM Crops" and identified the top 100 most influential brands and individuals leading the discussion on Twitter. We discovered a very engaged community, with much discussion between individuals and brands, joining together in conversations.

We reached out to some of the top influencers identified on our list to ask them for their views on the GMO vs. Organic food debate. We spoke to the Author Jennifer Lang (#1), Kevin Folta from The University of Florida (#4), the journalist Michael Gray from Common Space and The National (#7), and Tamar Haspel from The Washington Post (#11). Be sure to follow them to stay up to date on their stories!

Jennifer Lang: "*People don't realize how something as beneficial as food can be used as a weapon to enslave generations…..If GMOs came in like tanks…rolling down our streets, we would take up arms.*"

Tamar Haspel: "*The GMO/organic line in the sand leads nowhere. A responsible, wholesome food supply needs cooperation and collaboration. Urgently.*"

We looked at all the individuals engaging on Twitter to bring you a list of the top 100 most influential individuals and brands in the GMO vs. Organic Food debate.

Read full, original post: GMO vs. Organic Food: Top 100 Influencers and Brands