

Would you trust Facebook with your health records?

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The American public does not trust technology companies with personal health data, according to a survey from Rock Health, a venture capital firm focused on digital health.

Venture investors have poured record amounts into health apps, electronic medical records, and wearable devices, including \$4.3 billion last year. But Silicon Valley's touch with consumers hasn't yet translated into many big successes.

The survey, of 4,017 people, found that only 8 percent said they would share health data like medical records and lab results with "a technology company." There was a huge gap between that figure and the number who said they would hand their health history over to a research institution (36 percent) or to their own doctor (86 percent). When asked whom they would share their DNA data with, the responses were similar.

Health care accounts for about 18 percent of U.S. GDP; it's an immense market that tech companies and entrepreneurs in Silicon Valley see as rife with inefficiencies and ready to be disrupted. But health apps and websites aren't going to get very far without consumers' data. Wang says the industry relies on "data liquidity" but that most health data is trapped inside hospitals or insurance databases and can't be exchanged freely.

"It's not the tech companies that have the problem — it's the health institutions," she says. "If [we] can't access health data because it's siloed, then we have to go to the consumer."

Read full, original post: [Tech Company Are Not Trusted with Health Data](#)