

Denver Post: Corporate labeling, blight resistant potato strengthens case for GMOs

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.

If we could go back in time and avert the Irish potato famine, in which a million people died, who would possibly oppose it?

No one, obviously, including anti-GMO activists. But the question presents itself in light of [approval last week by the Food and Drug Administration of a genetically engineered potato](#) that resists the blight that destroyed Ireland's crops in the 1840s.

That same blight remains destructive to this day.

The blight-resistant potato by J.R. Simplot Co. is just the latest advance that raises awkward questions for the anti-GMO movement. And in another development of perhaps greater significance, [the Campbell Soup Company has decided to become the first large food company](#) to disclose the existence of genetically modified ingredients in its products. . .

But what if the vast majority of consumers take the labels in stride? What if the labels demystify GMOs and lead to greater public understanding of their potential to battle malnutrition and reduce the use of pesticides?

The anti-GMO movement, fueled by the organic food industry and anti-corporate activists, has maintained for years that all it wants is to provide the public with more information. Campbell Soup is about to call their bluff.

Read full, original post: [Opposing GMOs just got harder](#)