Vermont authorizes NSF International, Non GMO Project to verify GMO-free claims

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.

There will be two companies authorized to verify GMO-free claims in Vermont. Some experts worry about application backlog to meet the July 1 deadline, while others say it's a step in the right direction.

The office of the Vermont Attorney General announced that <u>NSF International</u> has been authorized to verify GMO-free claims to fulfill a state law effective July 1, 2016, requiring food products to display whether or not ingredients from genetically engineered plants were used. . .

Even with entities as big and experienced as NSF International and The Non GMO Project, some experts believe it won't be an easy, clean-cut process. . .

Even without a federal law, companies may start to voluntarily disclose whether or not genetically-modified ingredients were used, as the case of Campbell Soup. . .

"There will be a few surprises when consumers begin seeing companies declare that they use GMO ingredients," [Tom Vierhile, Innovation Insights Director of Canadean] said.

"A label declaration like Campbell Soup's new soup label proclaiming that its product is 'partially produced with genetic engineering' will lead at least some consumers to demand more information on what genetic modification is all about. This declaration and others like it are going to make the entire GMO issue more top-of-mind in the near term. "

Read full, original post: Vermont AG office announces authorized companies to verify GMO-free claims