

GMO labeling advocates reject proposed electronic labels in meetings with Vilsack

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.

Details are finally trickling out about the meetings at USDA in which Agriculture Secretary Tom Vilsack tried to help industry reach a peaceful accord with GMO labeling advocates. Tara Cook-Littman, founder of GMO-Free Connecticut, says she and four other advocates rejected an industry proposal to use electronic labeling and instead “stood strong and united for mandatory, on package GMO labeling.”

. . . .

With Cool-Littman in the meetings were: Gary Hirshberg, co-founder of Stonyfield Farm and chairman of Just Label It; Scott Faber, vice president of government affairs for the Environmental Working Group; Chris Miller, Ben & Jerry’s social mission activism manager; and David Bronner, cosmic engagement officer for Dr. Bronner’s Soaps. The following individuals represented the industry, sources tell MA: Randy Russell, president of the Russell Group, which represents the Grocery Manufacturers Association; J.P. Bilbrey, chairman and CEO of the Hershey Company and chairman of GMA’s board of directors; Charles Conner, president and CEO of the National Council of Farmer Cooperatives; Steve Censky, CEO of the American Soybean Association; and Paul Grimwood, president and CEO of Nestle USA. Cook-Littman’s blog is here: <http://bit.ly/1QEIJTk>.

Read full, original post: [GMO Labeling Advocate: ‘Not Enough Common Ground’ in Vilsack Meetings](#)