

Dr. Mercola offering \$250,000 matching grant to support radical factions of the organic industry's anti-GMO efforts

**The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.**

This week [February 22], Dr. Joseph Mercola, famous alternative medicine advocate and vaccination opponent . . . has launched the latest rally against genetic engineering, with a push for donations to the Organic Consumers Association, whose goals include increasing organic market share and achieving a “global moratorium on genetically engineered foods and crops.”

Matching up to \$250,000 in donations for “GMO Awareness Week” to the OCA, which reported over \$3 million in revenue in 2013, the wealthy Dr. Mercola is pitching up to half a million dollars into the ring against genetic engineering.

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The undeniable reality is that the anti-GMO movement is organic industry-led, and it all begins with the lobby for mandatory labeling of products created with genetic engineering.

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. . . [T]he push for mandatory labeling is an organic-industry ploy to eliminate genetic engineering in agriculture.

When framed as a right, the “right to know what’s in our food” rhetoric seems benevolent. . .

But the reality is more sinister than a simple “right to know.” Ronnie Cummins, Director of the Organic Consumers Association, [wrote](#) in 2012:

“The burning question for us all then becomes how – and how quickly – can we move healthy, organic products from a 4.2% market niche, to the dominant force in American food and farming? The first step is to change our labeling laws.”

But labeling isn’t only about organic market niche, but a means to eliminate genetic engineering technology in agriculture. Dr. Joseph Mercola [wrote in 2012](#):

“Personally, I believe GM foods must be banned entirely, but labeling is the most efficient way to achieve this. . . .”

And the good doctor puts his money where his mouth is. . . .

**Read full, original post:** [If You Doubt The Organic Industry Leads The Anti-GMO Movement, This Settles It](#)