

## Farm association urges farmers to respond to Clif Bar's 'insulting' anti-GMO video

**The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.**

It saddens me to say that the organic food industry has reached a new low. U.S. Farmers & Ranchers Alliance has always been an organization that promotes and encourages diversity in food production practices, but we find ourselves speechless, mouths hanging open. The atrocity of the Seed Matters video created for the Clif Bar Family Foundation, and the messages within, have crossed the line.

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Too many times conventional agriculture takes the white hat approach while food companies like Chipotle and Clif, strike with negative retorts in the form of videos and cutting words. This video, and several others, are . . . personally insulting science, agronomic research and all farmers who choose to implement modern farming practices such as GMOs.

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. . . .It's time for all of agriculture to come together and respond as a collective and united force. . . .

I encourage each and every one of you reading this to . . . react loud and clear. Our livelihoods are being criticized and it is time to respond.

[Editor's note: Randy Krotz is the CEO of the U.S. Farmers and Ranchers Alliance]

**Read full, original post:** [Krotz: Foul-Mouthed 'Mr. Seed' Sells With Scares](#)