

Organic farmer, advocate says 'Smart' GMO labels not enough

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.

. . . . Instead of a simple declaration in plain language on the product, a smart label will require scanning each item with a smart phone. Besides the unbelievable time and inconvenience involved, many Americans don't have smart phones and can't afford them. More than half of rural Americans don't have smart phones, let alone the network coverage required to access the information.

You see, there is nothing smart about smart labels. In fact, they would . . . potentially set a dangerous precedent that could allow *all* labeling and nutritional information to be removed from packaging in the future, available only through the same discriminatory technology.

We are in the dark simply because a handful of multinational agribusiness and food companies have spent more than \$100 million over the past three years to fight the consumer's right to know, and now are pushing senators from both sides of the aisle to endorse discriminatory smart labeling. . . .

. . . .

George Naylor farms near Churdan and is a board member of the Center for Food Safety and the Non-GMO Project.

Read full, original post: [Is it GMO? "Smart labels" aren't enough](#)