

Failure to consider GMO's effects on society, environment impede crop's success

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. . . GMOs have frequently failed to live up to their potential, not because they are *inherently* flawed, but because they have been deployed poorly into the complex social and environmental contexts of the real world. And I worry that GMOs are sometimes the victims of reductionist thinking, where the focus is on technology and business models, and less on the social and environmental impacts they may cause. . .

Looking forward, I would urge GMO advocates to take a collective step back and think more *holistically* about GMO technologies and their implications for health, agriculture, economics, culture, society and the environment. . .

I would also like to see GMOs developed with public funding, or through public-private partnerships, where the findings and intellectual property are put into the public domain. . . Supporting this work . . . would help ensure that any potential social and environmental benefits of GMO technology are put ahead of immediate profits. And it would go a long way in improving the broader public understanding and trust of this technology, which is sorely lacking today.

Read full, original post: [GMOS, Silver Bullets and the Trap of Reductionist Thinking](#)