

‘Mama Monsanto’ video attempts to pass off misinformation as comedy

**The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.**

It’s hard to tell whether the new “[Mama Monsanto](#)” *Funny or Die* exclusive video is taking comedic jabs at the most common myths about GMOs, or if the video’s writer has fallen for them herself.

. . . .

I reached out to the video’s writer, Gilli Nissim, to ask whether Mama Monsanto is a parody of anti-GMO interest . . . activists, or if the video itself it anti-GMO. Her answer. . . :

“Monsanto is my favorite multinational agrochemical and agricultural biotechnology corporation! I just wanted to put a sweet face on the juggernaut that is single-handedly shaping our food system. Everybody loves Mama!”

. . . .

As for Nissim’s painting of Monsanto as a juggernaut controlling the food system, her creation Mama Monsanto represents the misunderstanding well: “. . . Don’t you worry bambino, Mama Monsanto make a monopoly. I own everything!”. . .

. . . .

One commenter says, “You have a responsibility . . .to find ways to amuse people without leading them into the dark.”

Listen, I’m a Funny or Die fan, . . .Comedy is surely a valuable tool for political, social and even scientific commentary. . . Passing off confusing misinformation and propaganda as funny is a comedy failure.

**Read full, original post:** [Mama Monsanto, The Anti-GMO Grandma Who Fails At Comedy](#)