

Many of Non-GMO Project's labels are illegal in Canada

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.

. . . . A quick search of [Non-GMO Project] approved products includes, [many products for which no GMO version exists], everything from water, . . . to kitty litter, pink Himalayan rock salt, equine shampoo, toilet paper and my favourite, condoms. . .

. . . as taken directly from their website, "the Non-GMO Project's verification seal is not a 'GMO-free' claim, it is . . . North America's only independent verification for products made according to best practices for GMO avoidance." They even know that their claims aren't necessarily true.

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. . . . The Canadian General Standards Board under its Voluntary Labelling and Advertising of Foods that are and are not Products of Genetic Engineering section states:

"6.1.4 Claims that a single-ingredient food is not a product of genetic engineering shall not be made for a single-ingredient food of which no genetically engineered strains have been offered for sale, unless accompanied by an explanatory statement, for example, like all other oranges, these oranges are not a product of genetic engineering."

The same rule applies to multi-ingredient foods where no GE alternative exists. Therefore all of this labelling is illegal in Canada — so why is it proliferating?

Read full, original post: Non-GMO verification frequently illegal and nonsensical