

Farmers should tell their own stories, not activists

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis.

Films like [“Food Fight,”](#) [“Farmageddon,”](#) [“Forks over Knives”](#) and [“Food Matters”](#) fill up screen after screen of Netflix’s “Watch now” section. Millions of Netflix subscribers have instant access to these films. And for many, it’s the only way they’ll ever hear information about modern agriculture.

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“In the end, people connect to stories more than they connect to facts,” says Jen Haugen, a registered dietitian who grew up on a farm . . .

And if farmers don’t tell their own story, someone else will. Hence, films like “King Corn,” activist organizations like EWG and anti-ag marketing campaigns from corporations like Chipotle.

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“One thing a farmer can do is to mine their lives of stories,” she said. “. . .digging up a few key stories that showcase why you chose to be a farmer, what is the most rewarding thing about farming, how you farm and why you continue to do it can go a long way to personalizing your story. I think it’s also important for farmers to document these stories – write them down . . .”

Read full, original post: [Farmers: Don’t Let Netflix or Activist Groups Tell Your Story](#)