Monsanto joins Environmental Defense Fund, others in sustainable agriculture coalition

... [W]e are officially launching the Midwest Row Crop Collaborative (MRCC): a diverse coalition working to expand on-the-ground solutions to protect air and water quality, enhance soil health, and maintain high yields throughout the Upper Mississippi River Basin.

Founding members of the MRCC include Cargill, Environmental Defense Fund, General Mills, Kellogg Company, Monsanto, PepsiCo, The Nature Conservancy, Walmart, and World Wildlife Fund. The coalition will work directly with growers to help . . . implement conservation activities across three pilot states responsible for 44 percent of corn, soy, and wheat production in the United States: Illinois, Nebraska, and Iowa.

Along with a council of scientific and agronomic advisors, the MRCC has set the following goals:

- By 2025, 75 percent of row crop acres in the region will be engaged in sustainability measures that will advance Field to Market's <u>Fieldprint Calculator</u> analyses and improve soil health practices.
- By 2025, the region will reduce nutrient loading (primarily nitrogen and phosphorus) by 20 percent . .

. . . .

Accomplishing these goals will result in . . . improved water quality, reduced eutrophication and greenhouse gas emissions, and restored groundwater in the Ogallala Aquifer. . .

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis. Read full, original post: A coalition of uncommon bedfellows is bringing sustainable agriculture to scale