Farmers struggling to counter activist demonization of safe herbicide glyphosate

Is agriculture reacting to the GMO debate when we should be focusing on protecting glyphosate?

These are questions we need to ask urgently. Here's why.

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In just five years, Avaaz [the world's most powerful online network of environmental activists] has amassed a membership of almost 44 million people,...

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On June 21, Avaaz outlined its strategy for killing glyphosate...

- Fund the independent science that is desperately needed to counter the industry-funded studies.
- Build pressure on key countries and politicians to stand strong on glyphosate.
- Articulate the clear, sustainable alternatives to glyphosate-type herbicides (this is key to winning over farmers and politicians).
- Mobilize rapidly for every committee, every council meeting, every backroom bureaucratic process where the EU tries to get out of making a clear decision.
- Start taking this fight global. The U.S., Canada, Brazil and a slew of other countries could decide soon whether they also ban glyphosate.

Every one of these steps should alarm Canadian farmers.

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As a farmer I am angered by an organization that... intentionally misleads the public into thinking farmers are using products which endanger... the environment but also the consumers...

. . . .

Individual farmers cannot reach the millions of consumers Avaaz does in a single email blast.

The GLP aggregated and excerpted this blog/article to reflect the diversity of news, opinion and analysis. Read full, original post: The target is glyphosate